

Better Insights. Better Decisions.



Visualize all your data in one place so you can make better, faster decisions—using tools you already own

Have you checked your business pulse lately?

In today's marketplace, it is critical to have the most up-to-date information on the health of your business. And not just have it; have it fast enough to make big decisions when time is of the essence.

What if there was a way to check the pulse of your business? To instantly view *all* of your vital business data—showing you in an instant what's performing and what's not?

With business insight from Microsoft®, you can.

When you utilize the innovative Microsoft SQL Server® 2012 Business Intelligence platform, you can consolidate data from *all* of your different systems into one fast, reliable reporting solution—giving you and your people the ability to instantly visualize the things that are important for the health and well-being of your business.

"We have reduced the time to process an invoice from 23 days to 2.7 days. A savings of nearly 10,000 hours in labor means employees have more time to focus on providing excellent customer service and increasing tenant occupancy rates, instead of performing manual processes including reporting."

Warren Adair

*VP of Information Technology
Shea Properties*

You can't act on what you can't see.

Business insight is all about helping you get the right information to the right people at the right time, so they can make the right decisions—decisions that will keep your business healthy and strong.

Here is an overview of how business insight can help you get more out of your data leveraging the Microsoft tools you already know and use.

Platform Modernization

By updating to an innovative and proven database like SQL Server 2012, you'll have a platform that is more productive, more reliable, and more secure. And with a reduction in ongoing application and maintenance costs, it can also be more affordable. If the cost and complexity of managing your multiple databases and servers is affecting your bottom line, you can upgrade to Windows Server "8" and get the great, built-in benefits of virtualization with Microsoft Hyper-V technology or simply move as little or as much as you need to the cloud with Windows Azure™ and SQL Azure™. Powerful, agile, and transformative—that is SQL Server 2012.

- **RUN:** With SQL Server 2012, you'll have a platform that's more productive, more reliable, and secure. And with a reduction in ongoing application and maintenance costs, it's also more affordable.
- **GROW:** Upgrade your hardware, server, and database and enjoy better compression, productivity, and performance gains, helping to accelerate your business growth.
- **TRANSFORM:** Extend the reach of data anywhere across server and/or cloud with expansive developer technologies that reduce complexity and accelerate time to solution through private or public cloud offerings.

Consolidated Reporting & Analytics

Too much data in too many places? Unlock the value of your LOB application investments by transforming data from multiple data sources into actionable information. With SQL Server Reporting Services and PowerPivot for Microsoft Excel, users at every level of your organization can quickly and easily get a holistic view of your current business performance.

- Summarize data from your LOB applications (i.e. inventory, accounting and CRM) into a single report.
- Provide easy, secure access to operational and informational reports to users from a single portal.
- Quickly find the information you are looking for through flexible data analysis options.

WHAT YOU DON'T NEED TO GET BUSINESS INSIGHT:

- *Big budgets*
- *Long consulting hours*
- *Dedicated IT staff*
- *Months of implementation*

Self-Service BI & Data Consolidation

Discover new and exciting ways to take advantage of Microsoft's business insight solutions. Whether you're looking for a faster way to visualize and explore business data or need to summarize and consolidate data from your applications into a single data warehouse, SQL Server 2012 and Microsoft SharePoint® 2010 can help.

- Use familiar tools to enable rapid data discovery—giving your business a significant competitive edge.
- Empower users to access, integrate, visualize, and explore business data quickly and efficiently.
- Increase operational efficiency and user productivity through data consolidation.

Why MAD Technology Solutions and Microsoft?

It's simple: you likely already have the tools to get started. Leveraging the Microsoft products you already own and use, you can immediately act on insights from your data without the months of implementation, lengthy consulting, and expensive user training required for other business intelligence solutions. We offer the complementary Microsoft technologies needed to help you gain business insight, with pay-as-you-go hosting models and simplified licensing options that can help you reduce associated costs.

Plus by working with us, you'll have a trusted Microsoft partner on your side, a partner that has helped deliver the best business insight solutions to businesses large and small for over 23 years.

Microsoft Business Insight Tools

Combine the power of SQL Server 2012 with the built-in capabilities of familiar Microsoft Office tools you already own to visualize and use your business data like never before.



Get Started Today

Visit www.justgetmad.com or call us today at (717) 474 - 3386 to find cost-effective business insight solutions that can help you make better-informed decisions and improve profitability.