



DON'T WORRY ABOUT TECHNOLOGY  
JUST GET MAD

<Just Get MAD About... />

## Why Do We Need a Technology Assessment?

(Understanding and Justifying Your Technology Systems)

Start by asking yourself the following questions:

1. Are you comfortable your current technology investments are in line with your business goals and objectives?
2. Does your current technology deliver clear bottom-line benefits for your company?
3. Are you confident that you can build a business case to evaluate new technology and deploy it in your business?
4. Are the benefits of IT in your business easily quantifiable when compared to cost?

If you have any doubts relating to the above questions, then MAD Technology Solutions, LLC and our complete Technology Assessment service will be of significant value to your organization.

### Our Technology Assessment Will Help!

Today, business owners and managers are justifying their technology investments. Many IT managers are now expected to demonstrate a return on investment (ROI) and business case for technology solutions they implement. MAD Technology Solutions' Technology Assessment will thoroughly evaluate the strengths and weaknesses of your IT infrastructure and processes. It will also examine key aspects of how technology is used in your organization. This assessment is a great way to gain insight into how your IT is functioning, and to gain perspective on potential profitability benefits of implementing certain technology solutions in your business. Together, we can plan the most effective solution to address your specific business issues, developing a business case and creating an implementation strategy to achieve the desired results and ROI.

### Technology Assessment Benefits

MAD Technology Solutions, LLC will explore, assess and report on these key areas of your business:

- ✓ Business Needs and Strategic Opportunities
- ✓ IT Strategy
- ✓ Business Systems
- ✓ Application Environment
- ✓ Technical Infrastructure
- ✓ Overall IT Investment
- ✓ Potential Costs and Benefits of the Technology Investment

### Get Started Today!

If you are ready to begin the process of ensuring that your IT Solutions will have bottom-line business benefits, we are here to help. The MAD Technology Solutions Technology Assessment enables your organization to maximize your technology investment and achieve significant business improvement.

For additional information on MAD Technology Solutions, LLC and our complete Technology Assessment service, please visit us online at <http://www.justgetmad.com> or call us today at (717) 474 – 3386