

LOOKING FOR AN EASIER WAY TO MANAGER YOUR CUSTOMER INFORMATION?



Turn customer information into business intelligence.

Are you frustrated by customer information scattered over too many places? Concerned about keeping track of the customer relationships you've built? Looking for a better way to manage critical customer data?

We offer solutions that can help you organize customer information that is critical to your organization: Microsoft® Office Small Business Edition with Business Contact Manager and Microsoft Dynamics™ CRM software.

These solutions will help you:

- ◆ **Set up and schedule appointments.**
- ◆ **Identify neglected accounts.**
- ◆ **Relay information to salespeople.**
- ◆ **Find business leads.**
- ◆ **Create marketing materials when used with Microsoft Office suite of productivity applications.**

TAKE THE NEXT STEP

Call us today at **(717) 474-3386** to learn more about how to manage your customer data and information.

Our experts are ready to help you with the following:

- ◆ Microsoft Office with Business Contact Manager
- ◆ Microsoft Office Small Business Accounting
- ◆ Microsoft Dynamics™ Customer Relationship Management

Don't worry about technology...just get MAD

Visit us online today at:

<http://www.justgetmad.com>



Michael A. Drawbaugh
President

Voice: (717) 474-3386
Fax: (717) 921-2249
Email: mdrawbaugh@justgetmad.com

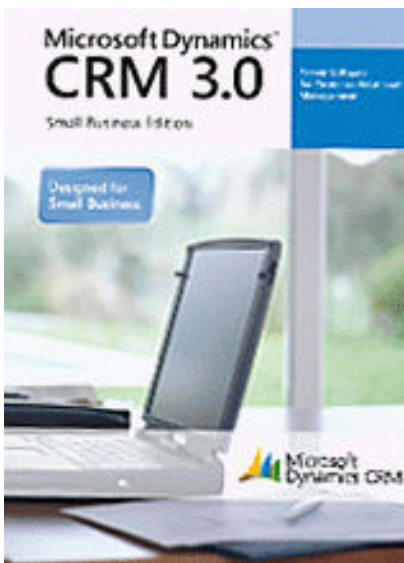
SOLUTIONS CREATED TO HELP YOU CARE FOR YOUR CUSTOMERS.

TAKE YOUR BUSINESS TO THE NEXT LEVEL WITH MORE EFFICIENT CUSTOMER MANAGEMENT TOOLS.

We offer solutions that assist you and your organization in managing customer information.

Get easy access to customer data from one central location. Microsoft Dynamics™ CRM simplifies the way you capture, store and share critical information so you can focus on the success of your organization. Turn your valuable customer information into business intelligence with reporting functions that help you gain insights such as sales trends and revenue forecasting.

Let the Microsoft customer relationship management (CRM) solutions give you the tools to build stronger organizational relationships.



Call today for more details!

Call us today at **(717) 474-3386** to learn more about how to manage your customer data and information. Let the experts at MAD Technology Solutions help you with:

- ◆ **Microsoft Office with Business Contact Manager**
- ◆ **Microsoft Office Small Business Accounting**
- ◆ **Microsoft Dynamics™ CRM**

ABOUT MAD TECHNOLOGY SOLUTIONS

MAD Technology Solutions is a registered Microsoft Partner and a leading full service technology consulting firm. At MAD Technology Solutions, we specialize in providing you with professional, high-quality, cost-effective technology solutions and services.

We offer our solutions and services out of 3 core practices:

◆ **Technology Management**

Offering small business ready access to highly experienced, seasoned, senior level technology professionals who understand business to fill their CIO role performing long-term technology vision and strategy, business and technology assessments, internal audits, purchasing evaluations and selection, as well as project management.

◆ **Business Applications**

Working with organizations to assist in the solution of common projects including Corporate Web Application Development, Customized Software Development, Management Reporting, Business Intelligence, Team-Based Collaboration Tools and Document Management.

◆ **Technology Services**

Offering of traditional technology needs including on-site and remote user, computer and server support packages, small office/home office wireless networking/security, as well as Microsoft Server System and .NET-based services.